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**NEW YORK 20, N. Y.**



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**DAVID SARNOFF**  
CHAIRMAN OF THE BOARD

July 9, 1959

Dr. Allen W. Dulles  
Director of Central Intelligence  
2430 E Street, North West  
New York, New York

Dear Allen:

As you probably know, I recently attended, as a delegate from the United States, the Atlantic Congress, sponsored by NATO and held in London 5-10 June 1959.

We were supplied with a number of background papers, among which was included the attached, entitled: "The Technique of Soviet Propaganda," by Suzanne Labin (Delegate from France). I brought back a copy of this paper with the idea that you and your staff might be interested in it.

I look forward to seeing you soon.

Sincerely,

12/1/81

(EXECUTIVE REGISTRY FILE)

MEMORANDUM FOR: Mr. Dulles

SUBJECT : Brief of "The Techniques of Soviet Propaganda" by  
Suzanne Labin

Miss Labin, who attended the Atlantic Congress recently held in London as a delegate from France, begins her publication by stressing the importance of Soviet propaganda and why it is the primary front for the Soviets. She points out that there is not a single country in the world today without its legal or underground CP. The organizations more thoroughly infiltrated by the CP for propaganda purposes include the press, news agencies, universities, primary and secondary schools, churches, radio-TV, trade unions, etc. In addition, France alone has some 140 parallel organizations (crypto-communists) which fall into the Communist wake. It is these parallel organizations that pay the Soviets big dividends since people in all walks of life are always impressed by the activity of the supposedly "independent groups." Miss Labin estimates that the crypto-communist program costs the Soviets 15 hundred million dollars a year and they employ some 300,000 people. The cost of the Soviet effort is roughly 100 times as great as all the rest of the world. She observes that "not much thought has been given in the West to the fact that for the first time in history a political system has actually been built on a 100% lies."

She lists seven fallacies by which the Soviets are able to flood the Free World and which are painstakingly cooked up.

Miss Labin concludes her paper by presenting some constructive proposals and one of these is for us to convince ourselves that the task is urgent. Her final statement is "It is H-hour minus five on the battlefield of the war of minds."

AAB 18/2/59

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